

## **Nagrik Foundation 2020 – Milestones (Launched SDGCHOUPAL)**

The SDGChoupal (flagship initiative of the Nagrik Foundation) is a collective community initiative supported by NITI Aayog, Dr Ambedkar International Centre - Ministry of Social Justice ,Govt. of India, MSME ,Govt. of India, NSIC, RIS, TERI, Nagrik Foundation , UNHabitat Nairobi , ARISE India -FICCI , CII India@75, WHO, UNESCAP, ONGC, GCNI ,Sulabh International ,Crowdera ,KPMG ,Akshayapatra Foundation ,Rotary International in collaboration with over 40 stake holders.

It is dedicated to support the national and state governments and institutions on advocacy and community engagement for SDG implementation in India. The United Nations Sustainable Development Goals (SDGs) are a set of 17 goals and 169 targets that all 193 UN Member States, including India have committed to achieve between 2016 and 2030.

Based on the basic principle of engaging people with policy makers, the initiative endeavours to create awareness about the SDG Agenda, empower and inspire people across the communities to enable achievement of the Sustainable Development Goals (SDGs) while generating political will, and help make the Goals attainable by 2030. The mission of SDGChoupal is to reach to 6.5 lac villages and all 739 distts .Phase 1 mission is to cover all Aspirational Distts engaging with Communities with special focus on Youth ,Children ,Women & Educators .

### **“Empowering Communities Enabling Localisation of SDGs”**

- SDGChoupal launch at Niti Aayog Dec 20 ,2019 in the presence of Vice Chairman & CEO Niti Aayog and other national and international dignitaries ,partners & all DMs of Aspirational Distts .
- MoU Signed with UN-Habitat Youth Nairobi focussing on youth & livelihood programs .

Jan 2020 saw SDGChoupal on ground at Narmada in Gujarat & Gorakhpur in UP in the presence of Secretary General Commonwealth Secretariat Patricia Scotland ,Special Envoy to SG on SDG Implementation Dr Trivedi ,friends from Rotary International ,Officials from distt & state and blessed by the Honble CM .

Nagrik Foundation USA was Incorporated in Feb 2020 strengthening our International Partnerships with Rotary and other stake holders .

SDGChoupal actively engaged during the entire pandemic supporting the people in need along with our partners Dettol India ,Akshayapatra Foundation ,Rotary Intl ,Sulabh International ,ISCKON ,Brahmakumaris ,Red Crescent ,Lions International ,ActionAid .

**Corona Help Choupal** engaged in distribution of food ,soaps ,mask etc at Noida , Mumbai ,Patna ,Delhi ,Gurgaon ,Lucknow .

**During the pandemic Over the last 6-7 months, in collaboration with i2E1, we have reached and enabled free internet for more than 1,00,000 low-income families in Delhi slums** thus helping them stay connected and informed. Helped children to resume their schools online and small merchants to get relief from internet bills for the next few months and get additional income opportunities.

While the government and various other agencies are going all out to ensure the availability of food, health, and emergency services, this program was designed to address the challenge of connectivity through free internet to communities on ground.

Over 1000 Hotspots in Delhi NCR along with Partner i2E1 ,supporting SDG4 Children Education and Livelihoods to Small Retailers

Early June first Youth Choupal attracted over 2000 youth from various parts of the world along with our partners UN-Habitat Youth Nairobi ,Youth Ambassadors ,Advocates and other stake holders joined actively engaging in the SDGChoupal movement with a focus to engage with the Rural Youth enabling localisation of SDGs .

In the month of July program on Financial Literacy for Millenials was organised by our Global SDG Ambassador Sandi Saksena Dubai to equip youth towards more financial independence .

The Edu Choupal was launched with a mission to engage globally with Educators Community in turn strengthening engagement with Children & Youth around SDGs and how we can involve Educators ,Children ,Youth more closely on SDGs so they are able to actively be part of the movement for a better world and also are able to contribute .

UNSUNG SDG Heroes was started with a view to recognise the great work done by educators which is not much heard of so we are able to learn ,get inspired and collectively are able to scale this good work and share best practices as well .

The World Childrens Conference 2020 during August attracted over 2500 children from over 20 countries engaging on SDGs along with active participation of Global Educators focussing on catching children early in schools to engage on SDGs and contribute towards a future they wish to see.

Edu Choupal ,UNSUNG Heroes Series 2 celebrating unsung heroes and discussions on sdg4 overlaps with other goals and how sdg4 is the most important goal impacting progress of other goals .Discussions also focus on how we can actively engage the students in classrooms on SDGs .

Rotary RCGP Distt 3011 MoU Signed further strengthening collaborative working between the SDGChoupal & Rotary International. SDGC also engaged closely with Rotary International Las Vegas Distt 5300 with Past Distt Governor Chehab Elawar becoming our Global Kindness Ambassador and speaking at SDGChoupal forums .

Chairman SDGChoupal Rtn Deepak Dwivedi takes over as Director Rotary Foundation RCGP Distt 3011 ,Global Convenor SDGC Rtn Sandeep Saxena as Director Youth Services RCGP Distt 3011 .

Sept 2020 ,UNESCO MGIEP MoU was Signed to focus on the World Kindness Campaign with Youth ,Kindness Matters for SDGs and record Kindness Stories shared /submitted to UNESCO MGIEP .Youth for Kindness ,Rotaract for Kindness was initiated and becomes part of SDGC mission going forward until 2030 .

As part of Covid Relief Support under **Corona Help Choupal** SDGC undertook Meals distribution to workers in Gurgaon ,Delhi along with Rotary International ,Nagrik Foundation ,Akshayapatra Foundation ,Delhi Riding Club Foundation .

- Knowledge Partnership & Strategic MoU signed with KPMG for support to SDGChoupal for putting together reports on progress ,social impacts on ground ,country plans and community engagement metrics putting together systems and processes for SDGChoupal .

During October series of Kindness Choupals were conducted to engage with Youth and help strengthen the Kindness Movement along with UNESCO MGIEP .

- Kindness Choupal Panjab University Chandigarh ,UNESCO MGIEP
- Kindness Choupal Llyods Noida ,UNESCO MGIEP
- Kindness Choupal Amity University Gurugram ,UNESCO MGIEP
- Kindness Choupal AIESEC New Delhi ,UNESCO MGIEP

The **Youth Kindness Choupal** saw over 500 youth join and share their kindness stories with many international speakers and youth leaders which was great coming together of youth to further strengthen the mission to bring about social change by mobilising the intrinsic power of kindness for helping scale the good for the larger social good .

- **Nagrik Foundation & Akshayapatra Foundation MoU Signed to support our common mission work around the SDGs .**

Nov 13 th Prakash Diwas at Gurgaon was organised Celebrating Kindness Day by lighting 51,000 Diyas Supporting Lives & Livelihoods (of potters) and World Peace

- World Kindness Day was celebrated on Nov 14 with some very esteemed guests join us with opening messages from Sri Sri Ravi Shankar, Secy Gen Commonwealth ,Joshua Pollock Heartfullness ,Sultan Alhazi Abu Dhabi Global Kindness Ambassador ,Dr Rajita Kulkarni VC Sri Sri University ,Padma Shri Dr J S Rajput , Padma Bhushan Dr Bindeshwar Pathak and many others .
- World Toilet Day ,Nov 19 was celebrated along with Rotary India Sanitation Mission ,Sulabh International & Toilet Board SDGChoupal partners .

Dec 2020

- Giving Tuesday Dec 1 ,Global Economy Changemaker Awards 2020 - Honour & Recognising Changemakers contribution to the GLOBAL GOALS progress saw 50+ awardees ,100+ nominees and attended by over 400+ and some great speakers from around the world .
- **Edu Choupal Series 3 ,the current event .**
- SDG3 Event along with Rotary on Good Health & Well Being .

- Million Pledges Campaign Launched along with United Way Delhi ,Literacy India ,BIGFM ,Medanta outreach on safety during the time of pandemic ,stronger together against Covid .
- Nagrik Foundation partners SGN ISO26000 Global Network ,NGO stakeholder members dialogue ,ISO26000 Anniversary Celebrations .
- World Peace Music Festival 2020 along with Rotary International ,Rotary Peace Fellows ,Rotaract for Kindness ,Rotary Action Group for Peace .
- Currently running a 8 mth long SDG Action global project engaging Educators and Students ,mission to take SDGs to class rooms .